



## AGREEMENT MADE BETWEEN

## **WBZ TV 4**

CONTRACT NO. REV.

1061-58686-1

DATE PRINTED 10/11/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

|                         | ANL   | ,   | PAGE 1   |  |
|-------------------------|---|---|--|--|
| 188790 NAME AND ADDRESS | AGENCY (OR SERVICE) ACTING AS AGENT FOR 25724  AMERICAN MEDIA & ADVOCACY  815 Slaters Ln  Alexandria VA 22314-1219  USA | ADVERTISER (OR AGENCY AND ADVERTISER)  AMERICAN ACTION NETWORK  1401 New York Ave NW F1 12  Washington DC 20005-2102  USA | Cancellation Notice Required Announcement 28 days prior notice |  |
| CONTACT                 | T. ROBINSON   | PRODUCTAMERICAN ACTION NETWORK  |  |  |
| LOCAL<br>SALESPERSON    | PAT CASHEN POLITICAL AGENCY EST. NO. 3355   | PRODUCT 1300<br>CODE  |  |  |
| NATIONAL<br>SALESPERSON | N   |   | 1  |  |
| BROADCAS                | ST SCHEDULE STARTING 10/29/12 AND ENDING 11/05  | /12 NO. WEEKS: 2  | 1  |  |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| ethnicity |       | SPOTS  | TI     | ME     |        |  |                            | TOTAL           |                          |   |
|-----------|-------|--------|--------|--------|--------|--|----------------------------|-----------------|--------------------------|---|
| ITEM      | DAYS  | PWK.   | FROM   | TO     | LENGTH | EFFECTIVE DATES                        | PROGRAMS                   | TOTAL<br>BDCST. | UNIT RATE                | TOTAL VALUE(1)                          |
|           |       |        |        |        |        |  |                            |                 |                          | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| 1         | Su    | 1      | 08:57A | 10:30A | 30S    | 11/04/12-11/04/12                      | CBS SUNDAY MORNING         | 1               | 5000.00                  | 5000.00                                 |
| 2         | 11111 | 5<br>1 | 03:00P | 04:00P | 30S    | 10/29/12-11/02/12<br>11/05/12-11/05/12 | DR. PHIL                   | 6               | 1800.00                  | 10800.00                                |
| 3         | Su    | 1      | 04:00P | 07:00P | 30s    | 11/04/12-11/04/12                      | NFL (4PM)  Total Contract: | 1<br>8          | 50000.00                 | 50000.00<br>65800.00                    |
|           |       |        |        |        | Qtr 4  | Oct<br>-12 .00                         | Billing Summary     Dec    |                 | <u>Total</u><br>65800.00 | _                                       |
|           |       |        |        |        |        |  |                            | <u>GR</u>       | 65800.00                 | *                                       |
|           |       |        |        |        |        |  |                            |                 |                          |   |
|           |       |        |        |        |        |  |                            |                 |                          |   |
|           |       |        |        |        |        |  |                            |                 |                          |   |
|           |       |        |        |        |        |  |                            |                 |                          |   |
|           |       |        |        |        |        |  |                            |                 |                          |   |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.